



**MONGOL
RALLY**

SPONSORSHIP INFORMATION





THE MONGOL RALLY

WHAT

The Mongol Rally is an epic intercontinental car starting in **Europe to Mongolia**

Participants have to drive more than 20 Countries, 15,000km, 5 Mountain Ranges and 2 Continents with a tiny car which doesn't exceed **1000cc**

WHY

Participants are required raise money for a NGO.

In our case, **Cool Earth** who works alongside indigenous villages to halt rainforest destruction and **FTF Foundation** who promotes the development of local entrepreneurs in Guatemala and Sierra Leone





THE MONGOL RALLY

WHO

3 international women driving, unsupported, a third of the way around the world

We are team **Mongoles Fieres**, three girls that know each others since our childhood having travelled together from Greece to Vietnam via Beijing !

WHY

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COST OF THE RALLY



Rally participants are expected to raise a minimum of £1000 (1125 €) for charity but why not save the earth and beat the target?

The Mongoles Fières' target has been set to **1500€**



Food, Accommodation & Equipment (2300€)

Food supply is a major day to day cost in our journey; but that's quite exciting. Who has never wanted to try boiled mutton, a classic Kazakh cuisine - expect **(1000€ for 6 weeks)**

While Victoire is only talking about sleeping out in the open; the weather and conditions in certain areas will stop us to pitch our tent for 6 weeks and we will have to find accommodation depending on the kindness of locals. **(1000€)**

Finally comes the costs of misc equipment **(300€)** but we hope to get most of our little shopping from 2nd hand and donations.

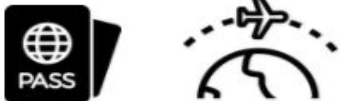


The car, spares, repairs & fuel (3700€)

The fast track to get to Mongolia is .. to get our car. We aim to buy a 2nd hand car from France and have a budget of **500€ per person** for this little beauty.

Although fuel is known to be really cheapsky in Central Asia, driving 15,000km comes at a cost. No fuel calculator website was able to give us a quote but we estimate around **1500€**.

Apparently the journey ain't fun if we don't breakdown along the way. Although we're not completely sure about this statement, it would be great that we can turn the tides. To do so, we have a **700€** buffer for any spares and repair.



Visa, flying back, scraping the car & admin (3055€)

Paperwork ... which comes at a cost.

First visa **(485€ per person)** and some bribes at the borders.. .

Then our way back in separate ways: Rally participant fly back from Mongolia **(600€)** while our little bolide will be put on a train back to Eastern Europe **(1000€)**.



SPONSORING US

MONEY DONATIONS



Donations can be made through our fundraising page or by contacting us and we will be able to create a tailored sponsorship contract for your company

DONATE EQUIPMENT



From a tent to mechanical gear or a car ; any donations are more than welcome. Drop us a line to chat about our needs



SPONSORING US

BE PART OF THE BUZZ

Taking place since 2004, more than 300 will be entering this year with number of TV crews accompanying teams along the route. The rally have previously been covered by the following media outlets:

The Telegraph

BBC

VICÉ

NATIONAL GEOGRAPHIC CHANNEL

South China Morning Post

Daily Mail

TAX EXEMPTION

MONGOLES FIERES 2018 is a registered French Charity**. By sponsoring us you could be exempted from your business taxes

** Association loi 1901

PARTNERING FOR A CAUSE

More than £1,000 will be given to two charities selected by *The Adventurist* and our team*.

By sponsoring us, you will automatically be associated to the two NGOs

* [visit our website](#) to know more about our chosen charities

SAFETY

Your support will be compliant under an official sponsorship agreement. Moreover, *MONGOLES FIERES 2018* have a registered bank account; so you can be sure that it is in safe hands





SPONSORING US

Make the most of our journey for your brand

- 15 000 KM of visibility-

Your logo will be proudly displayed on our vehicle and seen from Europe and Mongolia by locals, mongol ralliers and million of our people online. Trust our social media addiction to see countless photos and videos of your logo posted.

From a major logo on the hood to smaller bumpers or team apparel, we're happy to discuss about any logo placement with you.

- Be Known -

As Instagram & Facebook wizz, we will make sure our partnership is spread wide and heard across all the continents across social media. We will be crossing amazing landscapes untouched by tourism from the mountains of Central Asia to the plains of Mongolia.. We will play the influencers: A unique opportunity to get outstanding shots of your products !





PACKAGES

WHEEL PACKAGE

- A thank you post on our blog and social media pages
- Weekly updates of our journey
- Sticker on our car*
- Logo on the back of our official T shirts

<100 €

FUEL PACKAGE

- Special blog & social media post about your product or services
- Card postcard sent during our journey
- A thank you post on our blog and social media pages
- Weekly updates of our journey
- Sticker on our car*
- Logo on the back official of our T shirts

<750 €

WINGS PACKAGE

- **Special gift** from a chosen country
- Photoshoot of your products along the way
- Special blog & social media post about your product or services
- A thank you post on our blog and social media pages
- Weekly updates of our journey
- Sticker **on front** our car*
- Logo **on the front** of our official T shirts

>750 €





PACKAGES

Car stickers & bumpers

Your company logo on the car

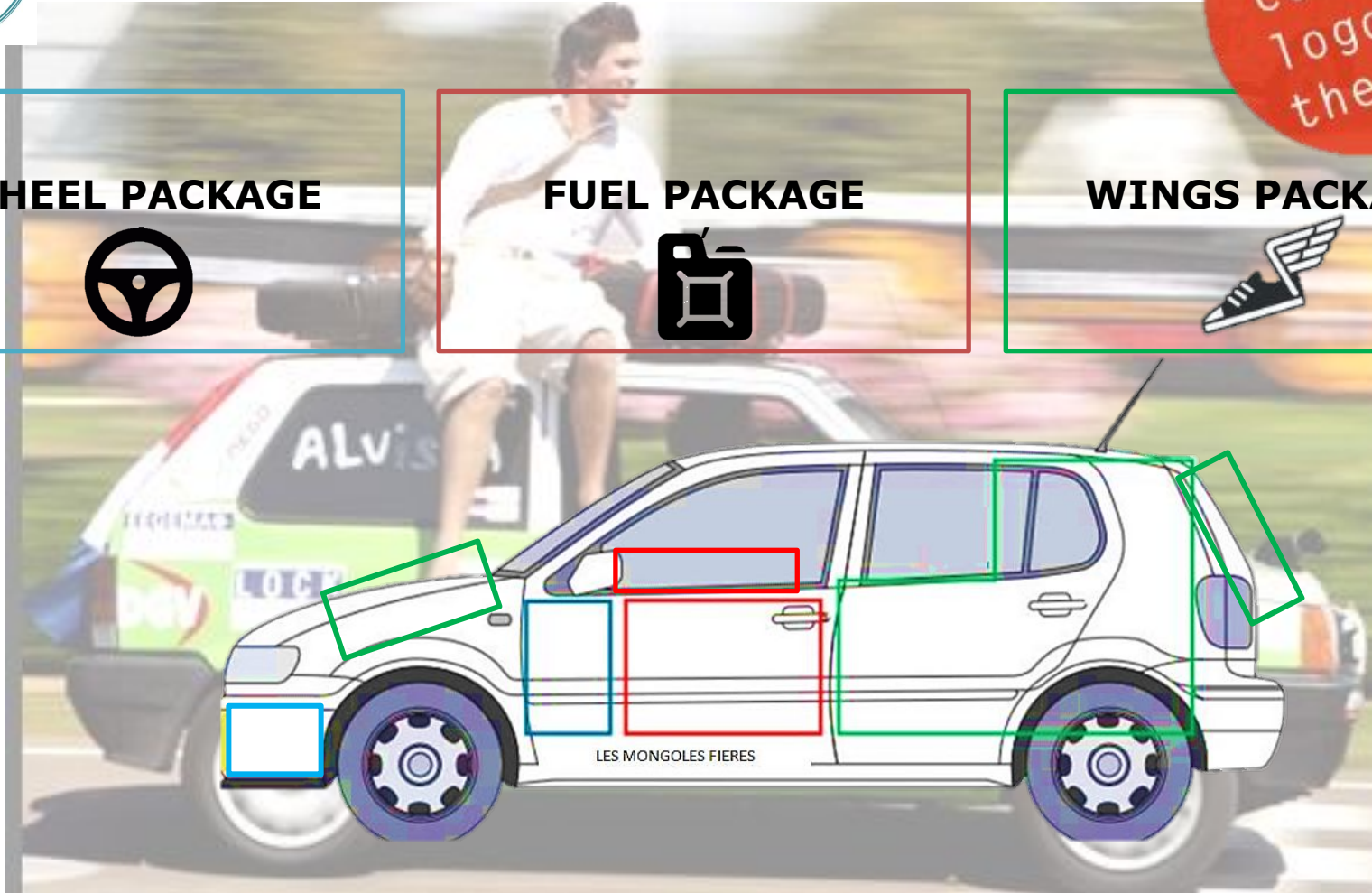
WHEEL PACKAGE



FUEL PACKAGE



WINGS PACKAGE



The position of the sticker depends on the sponsorship package

CONTACT



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